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## **SLA Renews Career Services Partnership with TRAK**

Following a successful partnership experience in 2012 that enhanced employment and career prospects for information professionals, SLA and TRAK Records & Library have agreed to renew and broaden their relationship in 2013.

The partnership, through which TRAK supported the Career Connections programming at SLA's 2012 Annual Conference & INFO-EXPO, is being expanded to include more benefits for conference attendees and SLA members.

"SLA's support of its members is enhanced and strengthened by collaborations with industry-leading partners," said Janice Lachance, chief executive officer of SLA. "Now more than ever, it's crucial for us to expand upon the relationships that bolster the information profession. After a successful first year, we're pleased to build on our model with TRAK Records & Library to provide our members with the best career benefits possible. In so doing, SLA will help TRAK extend its candidate pool to include our 9,000 high-quality information professionals."

The *Career Connections* program, scheduled for June 9-11 as part of the SLA 2013 Annual Conference & INFO-EXPO in San Diego, will include the seminars that were popular at the 2012 conference as well as three new hands-on workshops: *Managing Your Job Search Process*, *Preparing for an Interview*, and *Tips & Tricks for Hiring Managers*.

"We at TRAK have enjoyed a productive relationship with SLA for several years now," said Daniel Hurd, executive director of TRAK Records & Library. "As SLA's first Career Services partner in 2012, we expanded that relationship in both scope and quality. We're pleased to deepen our partnership in 2013 by adding to the already successful Career Connections program at the Annual Conference, and supporting more information professionals and employers in their job search and hiring efforts."

TRAK will also be sharing its expertise by contributing SLA blog posts focused on job searching, resume building, and job negotiation. The firm will receive complete access to SLA's Career Center and quality résumé database, which it uses to promote job opportunities to SLA members.

For more information about the *Career Connections* sessions, view their [listing](#) in the [SLA 2013 Annual Conference & INFO-EXPO online planner](#).

**About SLA**

The Special Libraries Association (SLA) is a nonprofit global organization for innovative information professionals and their strategic partners. SLA serves 9,000 members in 75 countries in the information profession, including corporate, academic and government information specialists. SLA promotes and strengthens its members through learning, advocacy and networking initiatives. For more information, visit [www.sla.org](http://www.sla.org).

**About TRAK Records & Library**

In today's world of technology, successful companies gain access to information with speed and efficiency. TRAK Records and Library is considered a national leader in providing professionals who are experts in information management. We understand that a knowledgeable staff with customer service skills is key to the quality of the research and information retention in every organization. TRAK stays abreast of this rapidly changing field through our records and library community involvement and education programs. This important interaction allows us to constantly redefine our recruiting efforts and provide up-to-date temporary staffing and direct-hire placement solutions to law firms, medical organizations, corporations, and other businesses. For more information, visit <http://www.trakcompanies.com/RL/>.